



## WALK 4 WILDLIFE SCHOOLS WALK 2017

Calling all schools! **WALK 4 WILDLIFE** is a nationwide initiative to bring like-minded school children together to raise money for selected wildlife charities. CCF UK are lucky enough to be one of those charities. At **2.15pm on Friday 19th May 2017 Walk 4 Wildlife** will be attempting to set a new **Guinness World Record™** by organising the biggest sponsored walk ever held and we would like you and your school to 'put on your walking shoes' and get involved on behalf of CCF UK!

Every school in the UK is invited to hold their own **Walk 4 Wildlife** as part of a mass sponsored walk. You choose where to walk and there is no set distance or pace - you can walk for 30 mins or 3 hrs, it's up to you. The only criteria we set is that everyone will need to be walking at 2.15pm on the 19th May, to be included in our **Guinness World Record™** attempt.

To take part all you have to do is fill out an enquiry form on the **Walk 4 Wildlife website** [www.walking4wildlife.com/schools-walk](http://www.walking4wildlife.com/schools-walk) and enrol your school team.

You will then receive an information pack with details on how to register to give the money your school raises to **CCF UK**.

We'll be using the money you raise to scale up and roll out our successful conservation programmes throughout Africa and help to eliminate the illegal wildlife trade in pet cheetahs. Most people don't know that the cheetah has declined in numbers over the last 100 years and is in danger of becoming extinct. Because of human wildlife conflict and changing land use, as well as climate change and the illegal pet trade, the cheetah is now the most endangered big cat in Africa with only **an estimated 7,100 left in the wild**.

*'I am pleased to support Walk 4 Wildlife and I hope that as well as raising money for your favourite animal charity, the events help to highlight some of the issues facing many of our planet's most vulnerable species'* **Chris Packham**

*'I wholeheartedly support this initiative. It is a great opportunity for kids all around Britain to step up to nature'* **Simon King, OBE**

As well as taking part, you can help us spread the word by sharing the link to the Schools Walk on social media:

[www.walking4wildlife.com/schools-walk](http://www.walking4wildlife.com/schools-walk)

And use the Twitter & Facebook handles

**@Walk4Wildlife**

**@CCFCheetahUK**

Tell students, teachers and parents - lets raise money to help save the cheetah from extinction. The cheetah needs you!

Dr Laurie Marker and her passionate CCF UK team would welcome all cheetah supporters out there teaming up and walking to save the species from extinction. A HUGE thank you and cheetah purrs to everyone taking part in **Walk 4 Wildlife**..... Good Luck!

**[www.walk4wildlife.uk](http://www.walk4wildlife.uk)**  
**[www.cheetah.org.uk](http://www.cheetah.org.uk)**

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